

“ProMax BDC Services has helped us keep our showroom traffic more consistent and that always means more opportunities and sales. We highly recommend their services.”

Reggie Robinson  
Dealer Principal, Champion Ford Lincoln



FULL SERVICE



REPORTS

## Fortune is in the follow up

ProMax Business Development Center is a professional workforce that follows up on both your sold and unsold customers resulting in an increase in showroom traffic, appointments, and closing ratios. We work directly with you to meet your goals and bring success to our clients daily.

Most dealerships don't want to worry about hiring and training employees and with ProMax BDC you don't have to! We manage every lead from all marketing channels so you can spend time doing what you do best - selling cars.

We do  
follow  
up for:

- ✓ Internet leads
- ✓ Market Thief and ProMail Leads
- ✓ Unsold showroom traffic
- ✓ Appointment confirmation and follow up
- ✓ Missed appointments
- ✓ Trade-in campaigns
- ✓ Oil change reminders
- ✓ Deliveries

Contact Us

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ProMax leads the industry in lead generation tools and offers the only complete and integrated solution for your dealership.